

Lenz Field & Sports Complex



Corporate Sponsor Packet (2016)

About Lenz Field & Sports Complex

- Since 2007 Lenz Field has become the premier destination for youth travel baseball in Central Illinois. Lenz Field serves the Jacksonville community through fostering programs to benefit the development of youth, and through generating revenue in Jacksonville hotels, restaurants, gas and convenience stores, and other businesses.
- Each year, Lenz Field and Sports Complex hosts 25- 30 baseball tournaments with over 1,000 teams participating in a year. Those teams have an average roster size of 12 players. A conservative estimate of the expenses per week for one team is \$4,000. We conservatively estimate that Lenz Field tournaments generate \$2.4 million for the Jacksonville community and area businesses.
- Our partners have not only directly helped with the experience had at Lenz Field, but also to fund projects that will continue to make this “**Play the Turf**” event better. We now have 6 fields available with each field having a camera for live streaming. This allows us plenty of space to clearly display signs and other advertisement avenues from our partners!

Sign Opportunities

Option #1

- Your business receives a 2ft x 1ft full color sign on one of the dugouts at Lenz Field.
- Additional signs can be purchased for several fields at additional cost.
- Your business will be recognized on our website as a corporate partner.

Price: Only \$200 1st year
Renewal \$100/year



Option #2

- Your business receives a 4ft x 4ft sign on one of the Sport Complex fences.
- Your business will be recognized on our website as a corporate partner.
- **Price: Only \$550 1st year**
- **Renewal \$200/year**

Option #3

- **OUR MOST POPULAR PACKAGE!**
- Your business receives TWO 4ft x 4ft full color signs to go on our sports complex fences
- Your business will be recognized on our website as a corporate partner.

Price: Only \$900 1st year
Renewal \$300/year



Sign Opportunities

Option #4

- Your business receives a 4ft x 8ft full color sign on a sports complex fence.
- Your business will be listed on our website as a corporate partner with an active link directly to your website.

Price: Only \$1050 1st year
Renewal \$350/year



Additional Ideas

Other things to consider are mixing and matching ideas from different packages together. We can create a custom package that is unique to you and fits with the goals of your business as well!



- A sign inside the Hitting Zone at Lenz Sports Complex. The Hitting Zone is a year around indoor facility that can be used for both baseball and basketball.

- New outfield sign on one or several of our fields. We can put your business logo and message on one of our outfield walls of our 6 fields. We can do any size on any one of our fields. Everyone watching that field both at the complex and live streaming will see your logo and message.

If you have questions about how Lenz Field can help drive traffic to your business or any creative ideas of your own **Contact Rich Howard** at Lenz Offices and he will get you on your way to a creative and effective advertising package the will be rewarding to you and to those in Jacksonville and Central Illinois.

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